



IFA®

INTERNATIONAL FRANCHISE ASSOCIATION



2024 EVENTS

FRANCHISE EXPO SOUTH

September 6-7 | Ft. Lauderdale, FL
Partnership event with MFV Expositions/
Comexposium

IFA ADVOCACY SUMMIT

September 9-11 | Washington, DC

FRANCHISE LEADERSHIP AND DEVELOPMENT CONFERENCE

October 16-18 | Atlanta, GA
Partnership event with Franchise Update
Media

FRANCHISE EXPO AUSTIN

November 15-16 | Austin, TX
Partnership event with MFV Expositions/
Comexposium

EMERGING FRANCHISOR CONFERENCE

November 18-20 | Austin, TX



2025 EVENTS

IFA ANNUAL CONVENTION

February 10-13 | Las Vegas, NV

FRANCHISE EXPO WEST

Feb. 28-Mar. 1 | Los Angeles, CA
Partnership event with MFV Expositions/
Comexposium

FRANCHISE EXPO CHARLOTTE

April 4-5 | Charlotte, NC
Partnership event with MFV Expositions/
Comexposium

INTERNATIONAL FRANCHISE SHOW LONDON

April 11-12 | London, England
Partnership event with MFV NSE

LEGAL SYMPOSIUM

May 4-6 | Washington, DC

IBA/IFA JOINT CONFERENCE

May 6-7 | Washington, DC

INTERNATIONAL FRANCHISE EXPO

May 29-31 | New York, NY
Partnership event with MFV Expositions/
Comexposium

FRANCHISE CUSTOMER EXPERIENCE CONFERENCE (FCXC)

June 24-26 | Atlanta, GA
Partnership event with Franchise Update
Media

Franchise SMARTer



franchise.org/events



Scan here to learn more
about these events and
plan your year with IFA!